



From Our Garden to Yours

At Seminis® Home Garden, we understand the joy of growing food in your own backyard. From planting seeds to sharing the final fruits of your labor, nothing compares to the satisfaction of nurturing what you care about most.

OUR STORY

Great taste—the old-fashioned way.



Better Boy

Borrowing on the heritage and performance of Seminis® seeds, we bring home gardeners a curated selection of our most trusted varieties that are time-tested for success in the commercial market. Regardless of the variety, every seed we provide to the home garden market embodies our ongoing heritage of traditional breeding for generations of great-tasting fruits and vegetables.

WE BELIEVE that modern agricultural tools — such as genetically modified organisms (also known as GMOs) — play a valuable role in building a sustainable food system, but they are not a one-size-fits-all solution — especially for home gardeners. To that end, all of our Seminis Home Garden varieties are non-GMO and exclusively developed through traditional, time-honored breeding methods.

WE PROMISE to bring you unique, innovative and highly adaptable seed varieties suited to a range of climates and geographies, allowing you to confidently grow fresh, great-tasting produce in your backyard. Our world-class breeding experts carefully select each variety that we believe will perform well for home gardeners.

WE HOPE that our passion for gardening is contagious, and that we can share our love for what we do with home gardeners across the country. We're here to give you the seeds and support you need to cultivate your gardens, whether you're a green thumb or a Master Gardener.



Sweet Sunset brand of variety SV3782PP with X3R®

THE HOME GARDEN FAMILY

Seminis Home Garden is a unique segment of Seminis®, which is Monsanto's leading vegetable seed brand. Home Garden seeds are selected and suited for home gardeners from some of the most popular and highest-performing seed varieties from the Seminis commercial market.

To learn more about Monsanto, visit discover.monsanto.com

To learn more about Seminis, visit Seminis-US.com

Questions and Answers

Does Monsanto sell seeds to home gardeners?

Monsanto's vegetable seed business has a home garden division which sells Seminis® branded seed to seed dealers and plant raisers. While Monsanto does not sell directly to home gardeners, these seeds are available to home garden customers through our dealers and distributors.

Why is Seminis owned by Monsanto?

Monsanto bought Seminis in 2005. We are focused on the production of vegetables and improving access to healthy and nutritious food. Seminis has an advantage in research and development by enabling our breeders to pull from the Monsanto global pool of seed with desirable characteristics which will in turn help us develop the next generation of great new products. 98% of R&D in Monsanto's vegetable seed segment is focused on traditional breeding rather than biotechnology, with 100% of Home Garden varieties produced from traditional breeding.

Who does Seminis Home Garden sell directly to?

Seminis Home Garden sells to wholesalers that repackage seed and/or grow plants, who then sell to retailers or end consumers. Each segment has its own demands that Seminis Home Garden is focused on meeting:

- Plant Raisers
- Seed Dealers or Brokers
- Seed Packet Retailers
- Seed Catalog Retailers

Are Home Garden seeds Genetically Modified/GMO?

All of our Home Garden seed varieties are non-GMO and exclusively developed through traditional, time-honored breeding methods. We currently have no plans to introduce GMO varieties into the Home Garden business.



Gateway brand
of variety SV4142CL

Do you sell Seminis Home Garden varieties directly to consumers?

No, Seminis Home Garden sells to wholesalers that repackage seed and/or grow plants and then sells to retailers or end consumers.

If I plant Seminis Home Garden varieties, can I save the seeds from the veggies and replant them?

Seminis/Monsanto does not restrict home gardeners from saving seeds for replanting in your home garden.

Seminis hybrid garden seeds are developed by obtaining desirable characteristics, through traditional breeding, from two or more parents in order to obtain the hybrid variety. Seminis has a rigorous quality assurance process so that the seed sent to our customers has the desired performance for commercial growers and home gardeners around the world. Although viable, seed saved from hybrid plants often does not produce a crop that is true to type or as uniform or dependable as the originally purchased hybrid seed.

For example, take a tomato like our popular Better Boy variety. Replanting saved seed may not reliably produce fruit with the same features you expect in a Better Boy tomato.

I hear Monsanto sues people who replant your seeds. Are you going to sue me for saving seeds and replanting them?

No, Monsanto will not sue you for replanting seeds in your home garden from our home garden varieties.

Why do you patent your seeds?

Monsanto is one of many seed companies that patent their varieties, traits, characteristics and other innovations.

On average, it takes Seminis vegetable breeders between 8 and 12 years to develop and commercialize a new vegetable seed variety. Some crops, like lettuce and pea, are open pollinated which means the fruit that comes from those seeds contains seeds that are exact copies. In jurisdictions where protection is granted, obtaining patents and plant variety protection certificates are ways for us to protect our time, ideas and investment spent to develop those products.

Not only do we protect individual seed varieties, but like many other seed companies, we may file patent applications on plant characteristics that are novel and not found in nature. We also have protection on certain traits that we have developed including certain devastating diseases such as Downy mildew in cucumbers. It takes a lot of time and resources to identify a good source of disease resistance and then breed that into commercial varieties and types.

Questions and Answers

What is the difference between heirloom, hybrid, and GMO?

The term **heirloom** in vegetable seeds is used to describe any type of vegetable seed that has been saved and grown for a period of years and is passed down by the gardener that preserved it. Most heirloom seed is open pollinated.

Open pollinated plants, or OP, are simply varieties that are capable of producing seeds that will produce seedlings with features or characteristics just like the parent plant.

Hybrids, in contrast to OP varieties, are produced when plant breeders cross-breed compatible types of plants in an effort to create a plant with the best features of both parents. Many of our Seminis® Home Garden varieties are hybrids.

While plants can cross-pollinate in nature and hybrids that are repeatedly selected and grown may eventually stabilize, many hybrid seeds are relatively new crosses and seed obtained from these hybrids will not produce plants with the same qualities as the original crop.



*Bossa Nova brand
of variety PX 13067051*

For example, hybrid tomatoes tend to be heavier producers than heirloom varieties, and home gardeners love their ruggedness and resistance to disease. Hybrid tomatoes developed by crossing compatible parents result in stronger, more vigorous plants. You can get plenty of flavor and unique varieties with heirlooms, but risk more pests and diseases.

Hybrids should not be confused with **GMOs**. The term GMO relates to the process of intentionally making a copy of a gene for a desired trait from one plant or organism and using it in another plant. Among other benefits, these traits can allow a plant to grow with resistance to targeted disease and pests.

Seminis Home Garden generally produces seed varieties which are either hybrid or OP.

How can I know for sure that your Home Garden varieties aren't GMO?

All Seminis Home Garden varieties are developed through traditional, time-honored breeding methods.

While there are distinct advantages for usage of GMO seeds for large commercial farmers, these are not the same needs we have identified for the home gardener, and we currently have no plans to introduce GMO varieties into the Home Garden business in the future.

We commit that our GMO seed is clearly labeled to indicate that it has been improved by biotechnology. In this way, customers should know when seed they purchase is GMO. This is a commitment that Monsanto makes for all GMO seed, and that includes the varieties selected for the Home Garden division.

For more information about GMOs, check out gmoanswers.com